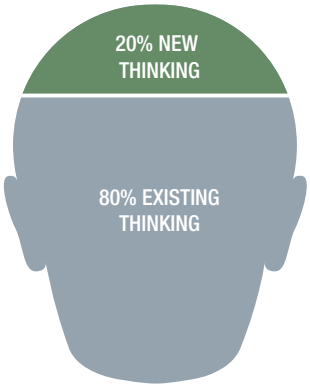
# HOW TO ACTIVATE YOUR 10X FUTURE:

## STRATEGIES TO UNLOCK YOUR MULTIPLIER THINKING

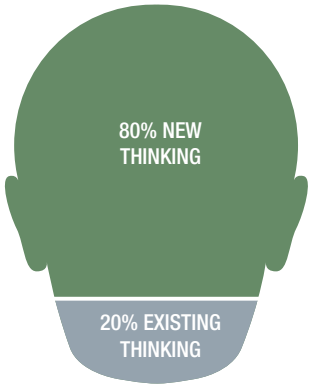
**KRISTI CHAMBERS**

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# MULTIPLIER GROWTH MINDSETS



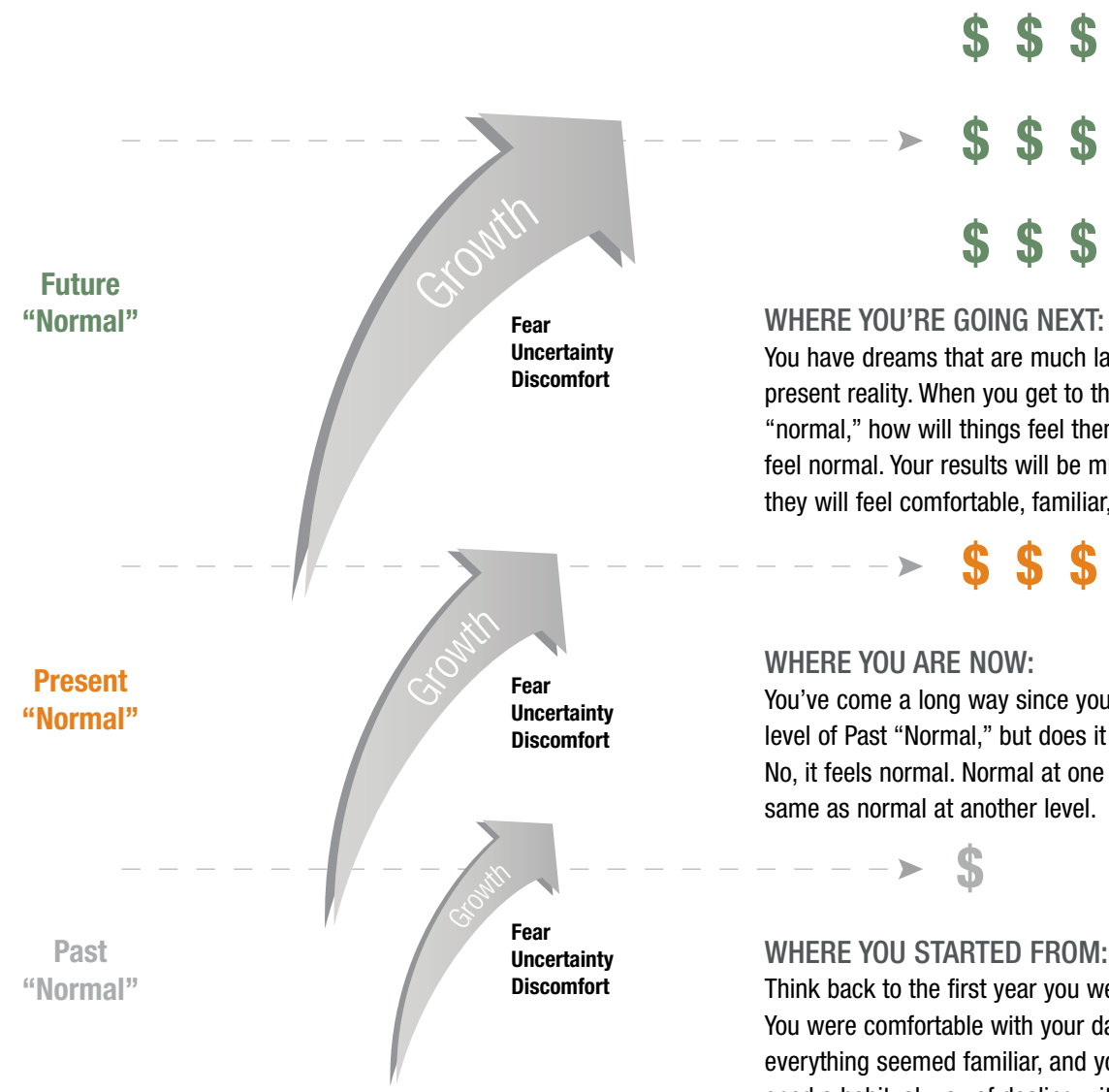

INCREMENTAL MINDSET • 2x




EXPONENTIAL MINDSET • 10x

Growth results from the willingness to go through periods of fear, uncertainty, and discomfort to reach a higher level of "normal."

The 10x Mind Expander® Mindset




**Normal = comfortable, familiar, habitual**

### WHERE YOU'RE GOING NEXT:

You have dreams that are much larger than your present reality. When you get to this higher level of "normal," how will things feel then? Again, they'll feel normal. Your results will be much bigger, but they will feel comfortable, familiar, and habitual.

### WHERE YOU ARE NOW:

You've come a long way since you were at the level of Past "Normal," but does it feel different? No, it feels normal. Normal at one level feels the same as normal at another level.

### WHERE YOU STARTED FROM:

Think back to the first year you were in business. You were comfortable with your daily routine, everything seemed familiar, and you had developed a habitual way of dealing with your problems, uncertainties, decisions, and opportunities.

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# YOUR NEXT 10X BREAKTHROUGH

## YOUR 10X FUTURE: VISION BREAKTHROUGH™

HEALTH/
WELL-BEING

TIME/
ATTENTION

FINANCIAL/
INVESTMENTS

RELATIONSHIPS/
CONNECTIONS

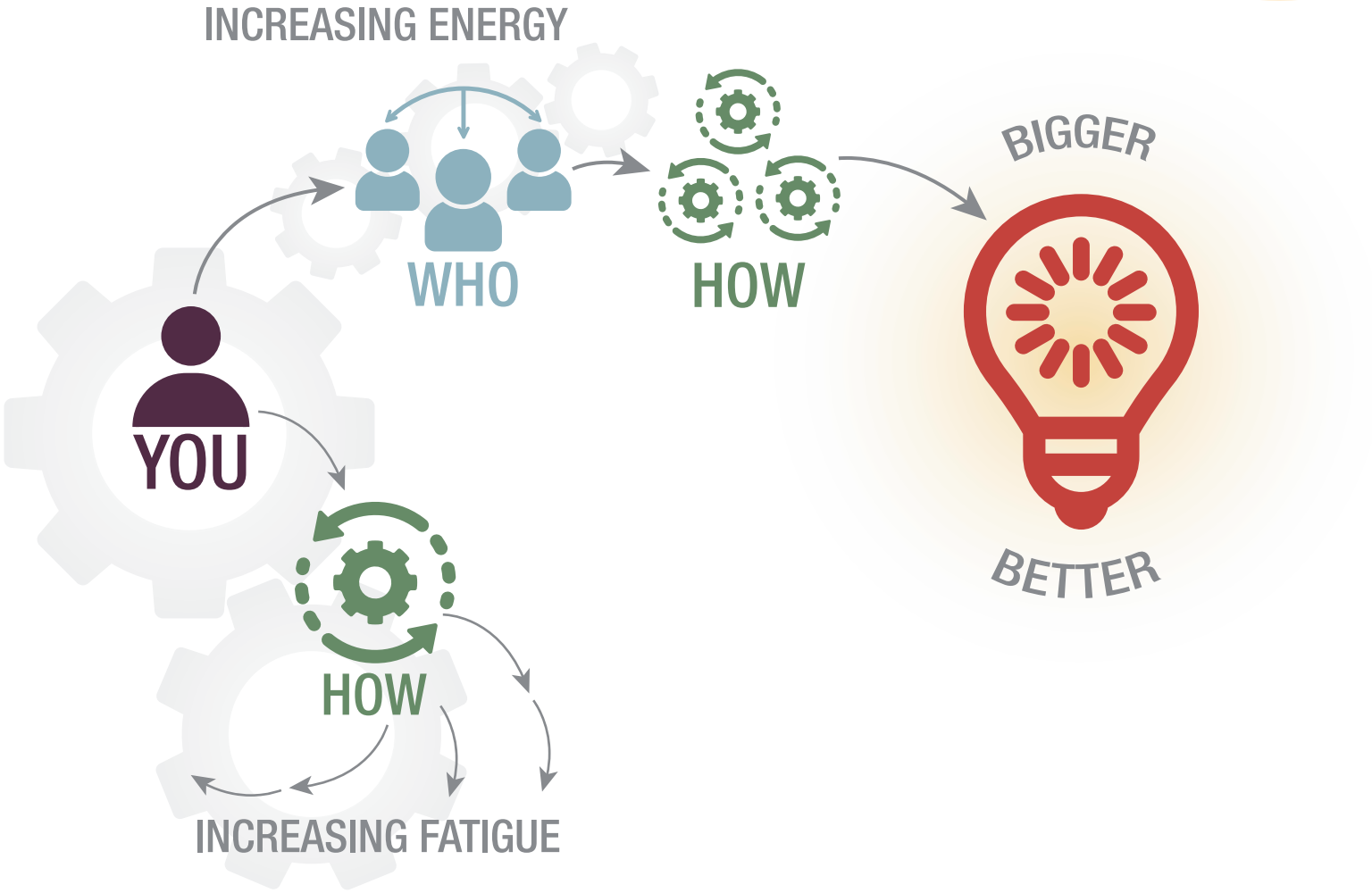
VALUE CREATION/
UNIQUE ABILITY®

## YOUR WHO NOT HOW™ FUTURE

| 1 | 2 | 3 |
|---|---|---|
| | | |

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# WHO NOT HOW™




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STRATEGIC COACH®

# GIVE YOURSELF A STRATEGIC ADVANTAGE

Strategic Coach® members receive these **seven game-changing benefits** that uniquely support entrepreneurial growth, unlimited success, and lifetime happiness.




## COMMUNITY

Connection and collaboration opportunities with a **global, elite community of successful entrepreneurs** from more than **60 industries worldwide** who are all here for the same reason as you — to grow.

## STRUCTURE

A proven, **dynamic quarterly workshop experience** that gives you the dedicated space to step back from the day-to-day and **work *on* your business**, not just *in* it.

## ACCESS

Exclusive access to the **world's leading experts in entrepreneurship**, including Dan Sullivan's latest thinking and Program coaches who are both successful entrepreneurs *and* Strategic Coach members themselves.

## KNOWLEDGE

Proven insight into the **strategies, tools, and systems** that the world's top entrepreneurs use to run their businesses today, plus **actionable workbooks, exercises**, and other resources to help you implement them in your business.

## MINDSET

**Fresh perspectives and innovative ideas on 10xing your business** inspired by our coaches, multi-industry community, and your own thinking so you can overcome challenges, capture opportunities, and maximize your business and personal capabilities.

## ACCOUNTABILITY

Accountability that **keeps you on track** and ensures you never have to do it alone. This includes a Program expert who's available for **one-on-one coaching** and **"SOS" support between your workshops**, plus optional monthly connection sessions.

## SUPPORT

Supplementary programs and workshops to get **everyone around you on the same page**, including your team (assistants, leaders, and more), your spouse, and even your kids.

Join the entrepreneurial coaching program that 20,000+ entrepreneurs around the world have used to propel their business growth to new heights.

Become a Strategic Coach member today — just choose your workshop dates and location to get started.

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